

YouTube Banner Size and Dimensions Guide 2024



Last updated on 10th January 2024

YouTube banner size

The current [YouTube’s banner size guidelines](#) are as follows:

- YouTube’s Recommended Banner Size is 2560 x 1440 pixels
- Minimum image dimensions: 2048 x 1152 pixels, with an aspect ratio of 16:9
- Minimum image safe area for text and logos: 1235 x 338 pixels
- File size limit: 6MB

YouTube channel art size guidelines

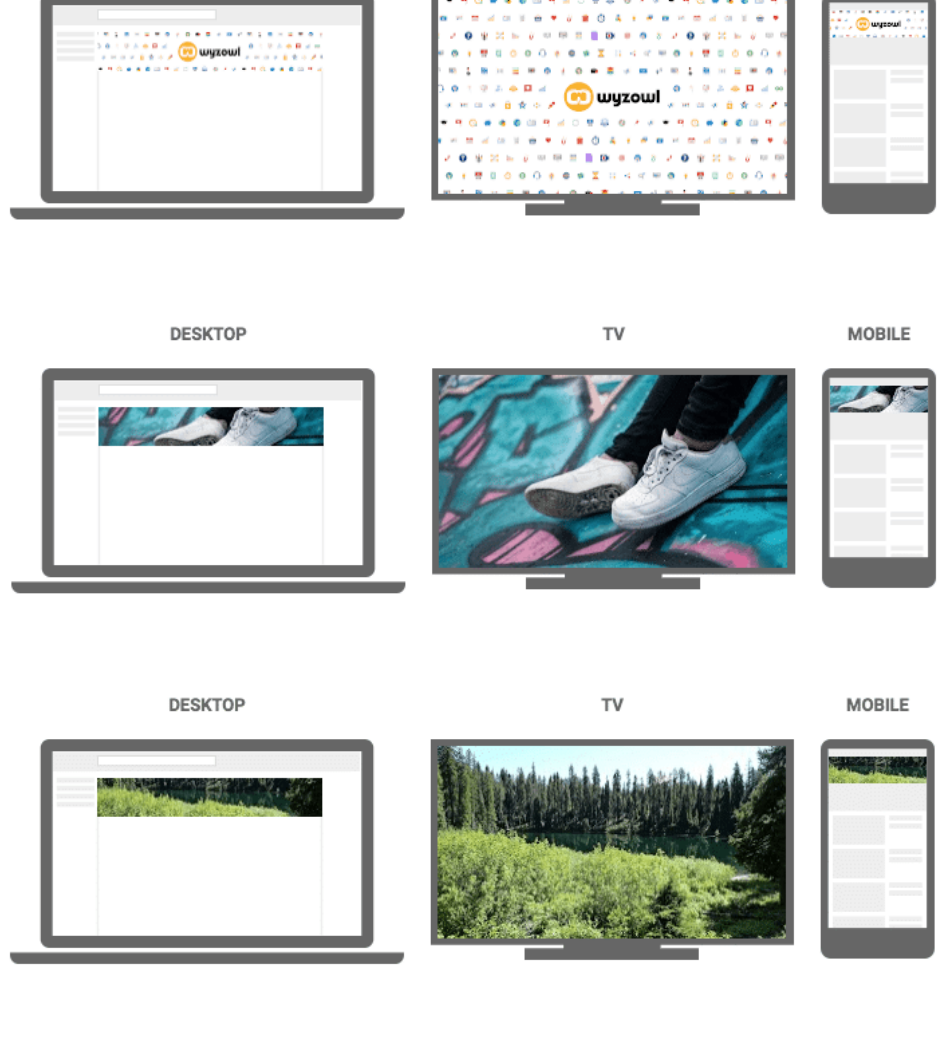
Now, let’s dig into the finer points of YouTube channel art size guidelines. First of all, why so many sizes? In a nutshell, it comes down to how your YouTube banner art will display on the many different sized devices people use, from Android to iPhones all the way up to TV screens.

You want your YouTube banner to look great whether it’s displayed on the largest-size screen at the full 2560 pixels width down to the smallest-size phone screen – or any size in between. Otherwise, you’re potentially losing views of your videos and new subscribers.

Here’s a visual guide to YouTube banner dimensions to help put those numbers in perspective:



As you can see, there’s a pretty huge range of sizes you’ve got to plan for to make sure your YouTube banner art displays optimally on all screen sizes. What looks spectacular on a large screen may be rendered senseless on a smartphone screen. Let’s take a look at a few examples in action:



Depending on your image, it can be tricky to get it right on every size screen. But there’s one key that will help make sure your viewers always see your YouTube banner in the right light, and that’s by knowing your “safe area.”

Know your YouTube banner safe area

To ensure your YouTube banner is viewed optimally, you’ll want to understand your “safe area.” If you’re hearing them for the first time, your “safe area” is the minimum area you need to ensure your banner displays correctly.

Make sure any part of your image that’s essential to your YouTube banner is *completely within the safe area* of 1235 x 338 pixels. You don’t want anything that looks awkward as this could turn potential viewers off your YouTube channel.